Magazinet SKIING Total Pagest 172 _Issue! _1/00/85 COMPETITIVE MIN PUTLIF MERRIS SIZEZ __SEP COLOR REMARKS The state of the s 1101 IDPP: "SPECIAL: THE MARL BORO \$ 291_pg[43 ITHURSDAY BOARD IMEETING." ISALEM L+100L 1 4 236 pg154 ICAMEL L 1 # 520 pg 165 MERITHM _____ 674 pg:75 I LINEWPORT 1 4 439 pgt09 IVANTAGE+100 | # 441 pgt115 isterlīng # 123 pg17 WINSTON 1 | # 466 pg13C TOTAL CIGARETTE ADS = 8 TOTAL ADVERTISING = \$166,761

Magazine: SKIING Issue! 3/00/85 Total Pages: 106 PHILIP MORRIS COMPETITIVE MIN SIZE/ ADS SEP COLOR REMARKS 1 # 463 pg:20 MARLBORO 25+25L JOPP: "SKIING SCENE". # 105 pg#11 ICAMEL L ISF # 496 pg:18-19 |SALEM+100 1 # 449 pg:25 MERIT 1791 IOFF: "FOR YOUR # 682 pg:30 |INFORMATION". TOTAL CIGARETTE ADS = 5 TOTAL ADVERTISING = \$130,032

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